

Ike and Tina Turner Dance and Show — Stevens Rose Room, March 16

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"Growing With Mississippi"

VOLUME 31 — NUMBER 46

JACKSON, MISS., SATURDAY, MARCH 11, 1961

10 CENTS PER COPY

JACKSON PREPARES TO WELCOME MTA, MARCH 16-18

"Cursing The Landlord Doesn't Help The Folks In The Tent" — J. H. Jackson

Iota Soror Conducts Charm Clinic for State Beauticians

By Sarah M. Harvey

Exhibiting grace, charm and all the attributes of a pleasing personality, lovely Bernice Evans, former school teacher who is rapidly becoming most outstanding as she goes through the country conducting Charm and Personality clinics, completely captured the hearts of Mississippi Beauticians, as well as her Iota Phi Lambda Sorority sisters when she conducted such a clinic for members of the Jackson Professional Beauticians Club and the "Miss Spirit of Beauty" committee at the Jackson, Mississippi Farish Street Branch YMCA, March 6, 7, and 8.

Owner of the Bernice's School of Charm and Modeling, located at 613 Virginia Blvd., San Antonio, Texas, Mrs. Evans is author of a book, "Charm, Personality and Glamour Secrets" and has conducted Charm and Beauty Clinics at Prairie View College as well as in other sections throughout the southwest. She had attended three modeling schools in this country and has to her credit hundreds of graduates from her own school. She is also creator of Bernice's Originals, a line of smartly designed chic hats.

Coming to Jackson and Mississippi as guest of the State Beauticians, Mrs. Evans' main purpose was to give the beauticians the benefit of her store of knowledge on poise, grace, charm and personality, so that they in turn could pass this knowledge on to contestants sponsored by them, who will compete in a "Miss Spirit Of Beauty" contest that is promoted annually in an effort to find winners for scholarships offered by their or-

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By Alfred Duckett
For Vital Information Press
MIAMI, Florida (VIP)—"We are moving from protest to production."

The speaker was Dr. Joseph H. Jackson, President of the National Baptist Convention, Inc. We were interviewing him in his suite in Miami's Sir John Hotel where he and his wife were vacationing.

Dr. Jackson's words, proudly spoken, under related to a daring and progressive project which Negro Baptists, under his leadership, have undertaken to bring the significant aid to the beleaguered people of tent cities in Fayette and Hayden Counties, Tennessee.

The Convention has purchased 400 acres in Fayette County and 200 in Hayden on which homes will be built for Negro families driven off their land and deprived of their homes in a retaliatory economic purge to punish them for their insistence on exercising their right to vote.

In the exclusive interview, Dr. Jackson outlined Convention plans to follow through on and expand a gigantic "self-help" program for Negro people in crucial areas of the South.

The plan has been labeled by the denomination's Board of Directors "The J. H. Jackson Plan for Self-Help."

Here is how it will work. The Convention will finance construction of homes. The church group will be the landlords. Those unfortunate who once shivered in Freedom Village will become productive occupants of the new "Freedom Farms" sponsored by the Baptist body. Profits from the venture will go into improvements — and expansion — to other Southern areas where economic pressures have victimized Negroes.

"The convention is not out to make money," Dr. Jackson explains. It is out to make people. The people will make profits through their own initiative."

"Freedom Farms" in the two Tennessee counties represent in miniature, the National Baptist Plan for Self-Help.

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Negro Newspaper Week March 19-25

CHICAGO — The National Publishers Association announced last week that March 19-25 will be observed as National Negro Newspaper Week.

Special observances will be promoted March 16 in tribute to the founding of the first Negro newspaper, Freedom's Journal, which appeared in New York City on March 16, 1827.

Joins Peace Corps

WASHINGTON — Olympic champion Rafer Johnson volunteered last week to serve in President Kennedy's peace corps, along with Sally Bowles, daughter of Under Secretary of State Chester Bowles, and Nancy Gore, daughter of Senator Albert Gore of Tennessee.

J.S.C. To Help Select Teachers For East Africa

Jackson State College has been invited to participate in a program designed to recruit select and prepare a group of young Americans to teach in the secondary schools of East Africa.

The program is under the supervision of Teachers College, Columbia University.

The request for help in recruiting the most able and best qualified young Americans in the Jackson area who might be interested in applying came from Dr. R. Freeman Butts, Director of International Studies at Columbia University.

The selection of the Columbia Teachers College to handle the program was announced by the Federal Government in Washington in January, 1961.

Cosmetology Head Attends Convention

UTICA — The head of the Cosmetology Department at Utica Junior College, Mrs. Alice Howard, attended the Hair Stylist Convention in Chicago, Illinois recently. This meeting was sponsored by the Beauty Trade Magazine. Mrs. Howard brought back many new techniques and concepts in hair styling that will aid her in doing a more efficient job.

The Cosmetology Department, which is only one year old and under the very capable leadership of Mrs. Howard, has already produced three students who have qualified and passed the State Board Examination in cosmetology. The students are Lanyue Carson of Utica, Janie Barnes of Gallman, and Johnnie Pearl Jackson of Georgetown and they are now operating beauty shops of their own.

Ghana's New Sugar Factory

KOMENDA, Ghana—A new industry for Ghana will come into being shortly when construction of a sugar manufacturing factory is completed in 1963. The construction of the factory is phase two of a sugar project which began in September, 1953, with the establishment of sugar plantations under the joint sponsorship of the Ghana Agricultural Development Corporation and a team of experts from the Netherlands. It is expected that when the factory is in full operation, Ghana, which exports all of the sugar it needs, will produce about 20,000 to 25,000 tons, or about half of its annual requirement.

The theme of the Fifty-Fifth Annual Convention of the Mississippi Teachers Association convening in Jackson, March 16-18, will be "In Quality Teaching I Shall Strive for Excellency To Keep the Charge."

Approximately 5,000 teachers will be on hand for the meeting.

The Delegate Assembly, the policy-making and business unit of the Association will hold its first session, Wednesday evening at 8 p. m.

The highlights of the First General Session, Thursday 10 a. m. will be the President's Message, to be delivered by Mr. O. E. Jordan.

Thursday evening will be devoted to discussion group meetings beginning at 2 p. m. Thursday, 7 p. m. a memorial service will be conducted, paying tribute to deceased teachers. The Second General Session will feature "A Look At Our Senior Colleges," with representatives from Alcorn College, Mississippi Industrial College, Jackson State College, Mississippi Vocational College, Rust College, and Tougaloo Southern Christian College. This program is designed to acquaint the public with the six senior colleges of Mississippi.

Departmental meetings will be held from 9 a. m. to 12 noon on Friday. All teachers are encouraged to attend their area meeting.

The Third General Session will convene at 2 p. m. Friday afternoon in College Park Auditorium. Delegates will hear representatives of the State Department of Education.

The concluding General Session will be held Friday evening at 8 p. m., and will feature an address by Dr. J. L. Brown.

The Second Delegates Assembly will convene Saturday, 9 a. m.

For entertainment of the (Continued on Page 2)

Negro Deputy in Palm Beach, Fla.

WEST PALM BEACH — Leonard Stevens has been appointed a deputy sheriff by Palm Beach County Sheriff Martin Kellenberger who took office last month.

Coming Attractions At Stevens Roserom

Ike and Tina Turner
Ted Taylor &
Orchestra

The Midnighters



Bill Doggett
Count Basie

Mahalia Jackson To Tour Europe In April, 1961

NEW YORK CITY — (VIP) —When America's foremost gospel singer, Mahalia Jackson, goes to Europe in early April, her two-month concert tour will include an audience with the Pope, a tour of the Holy Land, benefit performances for U. S. armed forces units and a visit with the King and Queen of Denmark.

For Miss Jackson, currently on a Far West swing which ends in Santa Fe, New Mexico, March 18, the European trip will be her second venture abroad. In 1952, the New Orleans-born gospel singer's tremendously successful appearances on the Continent were interrupted after five weeks when she took ill and was flown back to America for critical surgery.

"But now," Mahalia says happily, "the Lord has given me a brand new body and I'm going to see the Holy Land—the place where the Lord suffered and died. It's going to be the most wonderful thing that ever happened to me."

The Mahalia Jackson audience with the Pope is the inspiration of syndicated columnist Ed Sullivan, a Mahalia Jackson devotee.

The American gospel singers' visit with Denmark's King Frederick the Ninth and his Queen is the result of an invitation the monarchs extended Miss Jackson when she sang for them at a Chicago reception given by Mayor Daley during their recent visit in America.

On her European tour Miss Jackson will be accompanied by Alfred Duckett, syndicated columnist for Vital Information Press, who will take leave from VIP to handle press for the gospel star. Mildred Falls, longtime accompanist to Miss Jackson, will also be in the party.

State Trades Contest At Alcorn

Mr. N. C. Buford, director of the Division of Mechanical Industries, announces that on April 14, 1961, a State Trades Contest will be staged at Alcorn College.

The contest will be held in the new Mechanical Arts building. There will be a talent show in the evening with the feminine pulchritude from the high schools over the state in evidence. The talent show will begin at 7:30.

After the show, there will be a dance in the new gymnasium. The young people will have the chance to swing and sway to the tunes of beautiful and enchanting music.

Medical Aid Plan For Africa

WASHINGTON — Two national Negro professional associations recently met at the Howard University College of Medicine to draft tentative plans for providing medical and dental aid to Africa. The proposed program is based upon the idea that Negro medical personnel, because of their racial identity, would be of great service in stabilizing the medical programs of the African.



KING AND QUEEN OF HEARTS—Alma Rhea Purify and Arthur Smith, Jr., Tampa, were chosen "Queen and King" of Delta Sigma Theta Sorority chapters in the West Coast Florida area. In above panel, Mrs. Bette Wimbish, left St. Petersburg, who heads chapter, displays one of the beautiful clocks gifted by Bottlers of Coca-Cola in Tampa and St. Petersburg for prizes to the Delta royalty. Seated, right, Queen Purify looks on as Jesse J. Lewis, Birmingham (Alabama) Coca-Cola Bottling Company, witnesses. In lower panel, King Smith and Miss Purify flank Lionel Hampton, whose band played for the Queen of Hearts Ball in Tampa. Annual event is sponsored by the Deltas in support of their program of community charities.

Eva H. Harris Elementary-High School to be Dedicated, Sun. Mar. 12

The Dedicatory program for the Eva H. Harris Elementary High school, located near Brookhaven, Miss., has been announced for Sunday, March 12, at 2:00 p. m.

The outlined program is as follows: Prelude, Master of Ceremonies in charge; Scripture by Rev. V. H. Harris, pastor of Beulah Chapel Church, Brookhaven; Invocation, Rev. P. T. Thadison, pastor, St. James Church, of Brookhaven; Music by the Choir.

Special features will be: Presentation of Portrait, by Mr. Melton McMorris. Appreciations: from Students, Curtis Elmer Hayes; from parents, Mr. R. W. Wilson, President of PTA; Citizens of Lincoln County, Prof. E. S. Reed.

The Dedicatory address will be delivered by Mr. A. A. Alexander, Assistant Supervisor of Negro Schools, Jackson, Miss.

Statements will be given by Mrs. Ruby B. Larkin, Lincoln County Superintendent of Education; Mr. T. W. Hickman, Sr., President of Lincoln County Board of Education; the Key will be presented by Mr. Russ, contractor, Natchez, Miss., and will be accepted by Mr. Hickman, Mrs. Parkins and Mrs. Eva H. Harris, Principal of the school that bears her name.

Following the presentation of visitors, the Dedicatory Prayer will be offered by Rev.

E. E. Grimm, pastor of Kynett Church, Brookhaven. Benediction will be given by Rev. P. J. Jackson, pastor of New Hope Baptist Church. A tour of the building will be conducted for the benefit of all visitors.

Lincoln County Board of Education is composed of the following: Messrs. T. W. Hickman, president; Scott Ober-schmidt, F. M. Grice, Floyd Leonard, Garland Smith and Mrs. Ruby B. Larkin, Superintendent of Education.

Faculty of the Eva Harris school, Mrs. Eva H. Harris, Principal; Mr. L. L. Prater, Asst. Principal; Miss Lennie Braxton, Mrs. Eloise G. Brent, Miss Frances Brown, Mr. A. G. Coleman, Mrs. Ollie M. Dixon, Mr. M. Gaston, Miss V. M. Gray, Mr. I. C. Griffith, Mrs. M. L. Grimm, Miss Alma Johnson, Mr. D. B. Johnson, Mrs. E. C. Kelly, Mr. Melton McMorris, Sr., Miss Louella Mark-sam, Mrs. E. P. O'Neal, Mrs. S. E. Paige, Mr. T. J. Patterson, Mrs. Mildred Prater, Mrs. Catherine Rance, Mrs. Elnora Redd, Mrs. Elsie Smith, Mrs. Mildred T. Thadison, Miss Thadison, Mr. C. E. Thompson, Mrs. Lou I. Tillman, Mrs. Mary Jane Wilson.

Ushers for the program: James R. Beard, Janice Brown, Sylvester Butler, Jas. Knight, Glenda Godbolt, Lawrence Taylor, Mary L. Harris.



IKE AND TINA TURNER
AT STEVENS ROSE ROOM
MARCH 16-17
TO WELCOME STATE TEACHERS
ALSO AT
SERINE LODGE IN GREENVILLE, MISS.
SATURDAY, MARCH 18—Rain or Shine
Tickets On Sale At Usual Places

Dine At Stevens Kitchen Each Sunday During WOKJ Broadcast